

RSM MBA EXCHANGE PROGRAMME

2024 FACTSHEET



Address & Information

Rotterdam School of Management, Erasmus University
MBA Office, Bayle (J) Building, Office J2-38
Burgemeester Oudlaan 50
3062 PA Rotterdam, the Netherlands
www.rsm.nl

Accreditations, ranking, and networks

RSM has 50 years of experience in business and management education and is consistently ranked amongst Europe's top-ranked business schools. It is among the 1% of schools worldwide with a 'Triple Crown' accreditation from EQUIS, AACSB, and AMBA. RSM is a member of CEMS, the global alliance in management education and PIM, the Partnership in International Management.



Full-time (FT) MBA Office

The FT MBA Office is the first point of contact for exchange participants in the RSM MBA programme. Students are welcome to contact us via for information and assistance at mba-exchange@rsm.nl.

Services for exchange students include:

- Assistance with visa and residence permit application via RSM's Registrar office
- Orientation day
- Full access to our Career Development Centre
- Full access to RSM's active [alumni network](#) worldwide
- Full access to Student Association activities

RSM also welcomes exchange students at Bachelor and Master level. For more information, please click [here](#).

Admission requirements & application process

To take part in the RSM exchange programme, a student needs to:

- be an MBA student
- have a minimum of three years relevant full-time work experience (excluding internships);
- not have had an unsuccessful application to RSM's MBA programme in the past.

Nomination process

Deadline for exchange nominations is **May 01, 2024** (autumn term only).

All student nominations need to be sent by the respective partner school to mba-exchange@rsm.nl by the May 01 deadline.

The required documents are:

- Curriculum Vitae, including full name (as per passport), date of birth and email address;
- copy of the personal details' page of their passport

Students who need a Visa or residence permit must also provide:

- proof that they can support themselves financially for the duration of the exchange;

- Certified copy of birth certificate in the original language and translated into English (needed for the City Hall registration in case a student needs to stay in the Netherlands for more than 90 days);
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- proof of health insurance.

This information is subject to change; please check [here](#) for updates.

The visa application is a time-consuming process. Support will be provided by RSM's Registrar's Office from mid-June.

After receiving all nominations and provided that all admission requirements are met, RSM will send the official letter of acceptance to the student/school.

Academic content

Dates

Incoming students attend elective courses during RSM's MBA Module 5 which takes place from **September 09 to December 11, 2024**. RSM is also planning for an orientation day that will take place in September (exact date to be confirmed).

Courses

A full-module course load consists of three electives, providing a total of 9 EC. 1 EC is the equivalent of 28 (study) hours. Each elective includes 18 in-class hours. Students are free to choose any electives in the portfolio that we offer for our [full-time MBA programme](#) students. Electives open only to RSM's [Executive MBA programme](#) students are not included in the list of options for exchange students. That said, it is possible to choose one of the electives of the [Cologne-Rotterdam Executive MBA programme](#) (taking place in Cologne University's campus). Please note that these are pass/fail only.

Exchange students are allowed to take more than three electives if their home school requires them to take more. The maximum number of courses that a student is allowed to take is six. From experience, the majority of the full-time MBA exchange students require an average of three to five elective courses based on their home school requirements. Should a student need six electives, this will need to be approved by RSM's MBA Programme Council on a case-by-case basis.

RSM MBA full-time students will conclude their programme with two full-day sessions of Personal Leadership Development on December 12 and 13. Kindly note that this session will *not* be applicable to exchange students because of the content of the course (wrap-up session of a year-long course).

Language of instruction

All courses are taught in English.

Class information

Class profile

The MBA programme is a post-experience programme. The average age of RSM full-time MBA students is 30 with seven years of working experience. The average age of RSM's Executive part-time MBA students (who may also participate in some electives) is 35 with 11 years of working experience.

Class format, participation and attendance

RSM's MBA classes are a mix of lectures from RSM faculty and visiting faculty using mostly case studies. Guest speakers are also regularly invited. Students can expect to be involved in group-based work; presentations; and in-

class discussions. Class sizes vary between 10 and 40 students. Class participation and attendance are reflected in the students' final grades.

In-person attendance of all courses is mandatory.

Courses are offered in different disciplines and there are approximately 30 courses to choose from. Course offering, as well as the tentative schedule, will be published by early summer 2024. Course selection will then commence via an online bidding system. Detailed information on this will follow.

Previous years' courses included Leadership, Sustainability, Strategic Finance and Value Creation, Consulting, Negotiations, Private Equity, Financial Engineering, Innovation Management and New Marketing Strategy in the Digital Age.

Please see Appendix A for an overview of 2023 electives.

Grading

Individual courses will be assigned a final grade using the EC grading scale:

10	9.5 – 10	Excellent
9	8.5 – 9.4	Very good
8	7.5 – 8.4	Good
7	6.5 – 7.4	Satisfactory
6	5.5 – 6.4	Pass
1-5	1.0 – 5.4	Fail

Transcripts are compiled by the Registrar Office adhering to RSM standards and procedures. They are sent to the home school once all outstanding grades have been cleared.

Accommodation

All exchange students must find their accommodation on the private market. While RSM cannot find living accommodation for you, some information and resources to assist you will become available via a student portal. You will receive access to this after RSM has confirmed your enrolment as an exchange student.

Living expenses

To have a reasonable living standard in the Netherlands, students should have an income of approximately €1500 per month. Below is a rough estimate of the monthly expenses when participating in the exchange programme for a period of four months. Please keep in mind that personal spending patterns vary, and so does this indication. Further information can be found [here](#).

Housing	€800
Food	€350
Miscellaneous	€200
*Health insurance	€150

*All exchange students are required to have health insurance whilst in the Netherlands; however, there is no school-provided insurance and incoming exchange students can choose their own insurance provider. Incoming exchange students will receive access to helpful information via the RSM StudentHub.

Student Services

Erasmus University offers many facilities such as central library, sports facilities, restaurants, bookstore, supermarket, computer labs, group breakout rooms and a charging point for e-bikes.

The RSM MBA programme has an active Student Association with many student clubs. Exchange students will have access to the Student Association's intranet. Exchange students are encouraged to actively participate in the various clubs.

Visiting students participating in the full-time MBA have full access to RSM Career Development Centre, on-campus recruitment, career library and resources and the alumni database.

Exchange Partners – MBA level

The RSM MBA programme has an average of 10 visiting exchange students each year. The international network of RSM comprises more than 40 partner MBA universities and business schools worldwide.

MBA ELECTIVES SCHEDULE 2023

NB: RSM reserves the right to make changes when needed | PLEASE NOTE: Courses with a "*" carry multiple concentration labels

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Finance Courses

FinE	Financial Engineering - Prof. R. Poppe (weekend)
MA*	Mergers & Acquisition - Dr. A. Mulder & Prof. R Poppe
MCT*	Managing Corporate Turnaround - Prof. J. de Haas (weekend)
PE	Private Equity - H. Haanappel
SFVC	Strategic Finance and Value Creation - Prof. M. Ward
SF*	Sustainable Finance - Prof. D. Schoenmaker (weekend)
SI*	Sustainable Investing - Dr. E. Marti

Business and Leadership Courses

BNEG	Business Negotiations - Prof. W. Starner
CL	Communication for Leaders - Dr. M. Hunter
ENTe	Entrepreneurship - Dr. W. Hulsink et al (CR-EMBA, GEMBA, EMBA only; weekend)
IL	Irrational Lab - Dr. Z. Wu
IwI	Influencing with Integrity - G. Conti (weekend)
LwP	Leading with Presence - Prof. S. Giessner et al
PIPE	Leadership Pipeline - A. Ibsen (weekend)

Supply Chain/Operations Management Courses

HHL*	Health & Humanitarian Logistics - Dr. H. de Vries
PRA*	Pricing and Revenue Analytics - Prof. N. Mishra
SCT*	Sustainability & the Challenging Transformation from linear to circular value chains - E. Weenk
SGS*	Strategic Global Sourcing in an Integrated Supply Chain World - Prof. F Wynstra & Prof. J Scherer (weekend)
DMO*	Digital Marketing & Operations - Prof. Dr. F. Sting & Prof. Dr. H. Bruno (FT MBA, GEMBA, EMBA only, Cologne)

CR-EMBA electives (classes in University of Cologne, Germany) - RSM FTMBA, GEMBA, EMBA only

DTE	Digital Transformation & Entrepreneurship - Prof. D. Schoder & Prof. C. Schwens
DMO*	Digital Marketing & Operations - Prof. Dr. F. Sting & Prof. Dr. H. Bruno
FOM	Future of Mobility - Dr. C. Wolff
ILD	Innovation Leadership - Dr. M. Tarakci
OCM	Omnichannel Marketing - Prof. Jorn Kupper

Marketing Courses

BIBN	The Brain in Business: Neuroscience for Better Managerial Decisions - Prof. A. Genevsky
CCV	Creating Customer Value - Dr. A. Lemmens & Dr. M. Tuk (CR-EMBA, GEMBA, EMBA only; weekend)
DMD	Data Analysis for Marketing Decisions - Prof. Dr. H. Bruno
DMO*	Digital Marketing & Operations - Prof. Dr. F. Sting & Prof. Dr. H. Bruno (FT-MBA, GEMBA, EMBA only, Cologne)
DT*	Design Thinking - Dr. D. Deichmann et al
MSDA	New Marketing Strategy for the Digital Age - Prof. P. Virgili
OCM	Omnichannel Marketing - Prof. Jorn Kupper (FT MBA, GEMBA, EMBA only, Cologne)
PRA*	Pricing and Revenue Analytics - Prof. N. Mishra

Strategy Courses

CM	Leading and Managing Change - Prof. B Collins (FT MBA, CR-EMBA, GEMBA only, weekend)
DESP	Developing Effective Strategies in Practice - Prof. C Sabel
DT*	Design Thinking - Dr. D. Deichmann et al
DTE	Digital Transformation & Entrepreneurship - Prof. D. Schoder & Prof. C. Schwens (FT MBA, GEMBA, EMBA only, Cologne)
GSIF	Global Strategy and The International Firm - Dr. R. Olie (weekend)
IE	Innovation Ecosystems - Dr. M. Tarakci (weekend)
ILD	Innovation Leadership - Dr. M. Tarakci (FT MBA, GEMBA, EMBA only, Cologne)
MA*	Mergers & Acquisition - Dr. A. Mulder & Prof. R Poppe
MCT*	Managing Corporate Turnaround - Prof. J. de Haas (weekend)
SAL	Strategy & Leadership: Concept and Applications - Prof. N. Binedell (FTMBA only)
SALe	Strategy & Leadership: Concept and Applications - Prof. N. Binedell (CR-EMBA, GEMBA, EMBA only; weekend)
SGS*	Strategic Global Sourcing in an Integrated Supply Chain World - Prof. F Wynstra & Prof. J Scherer (weekend)

Sustainability Courses

CS	Communicating Sustainability - Dr. S. Laasonen
DT*	Design Thinking - Dr. D. Deichmann et al
FOM	Future of Mobility - Dr. C. Wolff (FT MBA, GEMBA, EMBA only, Cologne)
HHL*	Health & Humanitarian Logistics - Dr. H. de Vries
SCT*	Sustainability & the Challenging Transformation from linear to circular value chains - E. Weenk
SF*	Sustainable Finance - Prof. D. Schoenmaker (weekend)
SI*	Sustainable Investing - Dr. E. Marti